# Cem Gençel

**3D VISUALIZATION ARTIST**

*Architectural interiors & product CGI*

Open to international remote opportunities

Istanbul, Türkiye
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## 01 / PROFILE

Creating architectural interior and product imagery since 2020. With a background in architectural restoration and product design, I work with studios and brands in Türkiye, the UK and Spain, taking projects from technical drawings or product photographs through modelling, lighting, rendering and post-production.

## 02 / EXPERIENCE

### Güren Metal

2019 - 2020

**Product Design & 3D Visualization** — Istanbul

- Designed products in SolidWorks and prepared sheet-metal flat patterns, bend dimensions and technical drawings; directed workshop staff and managed the production process from start to finish.
- Transferred product models to Cinema 4D to create photorealistic imagery for customer previews, website content and social media.

### Independent Practice

2020 - Present

**3D Visualization Artist** — Independent / Remote

- Collaborate with interior design studios, including **Uca Mimarlık**, and manage CGI projects from client brief through modelling, lighting, rendering and final delivery.
- Developed commercial imagery for **Wæf Rugs** and **Christopher Farr Cloth** (UK), and **RicaBasagoiti Rugs** (Spain), designing interiors around supplied rug photographs.
- Reconstructed a photographed room for **Christopher Farr Cloth**; built a mask-based Photoshop workflow to present multiple rug variants in consistent scenes for an Amazon seller.

### Arketipo Design

2025 - 2026

**3D Visualization Artist** — Full-time / Istanbul

- Produced CGI across a broad range of interior projects, including **Maxx Royal Belek Lobby**, **Rixos Tersane Private Villa**, **Private Suite Egypt** and **NG Afyon Wellness & Convention**.
- Translated the design team’s drawings, layouts and specifications into models, materials, lighting and camera compositions; completed renders and Photoshop post-production for presentations.

## 03 / EDUCATION

**İstasyon Sanat Akademisi** | Interior Architecture Certificate, 2022
**Istanbul Medipol University** | Architectural Restoration, graduated 2018
**High School** | Interior Design and Furniture

## 04 / TOOLS & LANGUAGES

**Core:** 3ds Max · Corona Renderer · Adobe Photoshop
**Additional:** AutoCAD · Adobe Illustrator · ComfyUI
**Earlier production workflow:** SolidWorks · Cinema 4D
**Languages:** Turkish (native) · English (intermediate, B1-B2)